

## KEY FACTS for NEOWINNERS



**NeoWinners is a Prizes / Winners / Contests inventory software system helping stations go paperless for promotions.**

**Key advantages:**

### **1 - CUTTING DOWN ON COSTS:**

- Eliminate paper
- Organize the contests "chain" and spare time to your teams. No more time spent researching/gathering winners information.
- One employee can handle several stations, even several clusters across different locations: Purchases if any are centralized, Shippings if any are centralized too (negociating with providers), Trainings can be mutualized

### **2 - FIXED PRICE:**

- NeoWinners is available at a fixed price.
- Fixed annual support renewal contract fee.
- No hidden costs.

### **3 - ENHANCEMENT OF THE COMMUNICATION BETWEEN PROMO AND STUDIO:**

- The fact to have everything embedded into a single database greatly enhances the moving of information across all involved, increasing teams efficiency, even across departments. Again, no more paper, no more documents travelling across floors.

#### **4 - LEGAL / IRS / SOX COMPLIANCE:**

- 1099 management for all winnings of a winner across the stations. Winners are protected within the same database, or across databases if needed. Making sure IRS forms are on file can justify the usage of our solution alone. This is also valid for SOX compliance.
- With NeoWinners, the stations can make sure that promises made to winners are actually fulfilled, and that no mishandling of contests occurs, that could lead to legal actions from the listeners/winners. And no more unhappy listeners calling in to get their prizes.

#### **5 - INTEGRATION WITH PHONES:**

- This is very important to existing customers on NeoScreener, as winners are identified before picking up the phone, not after they have been winning.

#### **6 - MODERN APPLICATION WITH INTEGRATION OF SOCIAL MEDIA:**

- Most sites that we have visited have said they could use a better solution than manual or their current system from an operations perspective.

#### **7 - CONSTANT DEVELOPMENT EFFORT:**

- NeoGroupe keeps its products updated with the latest enhancements in technology and has now a set of applications containing highly specialized functions. If your requirements are not in our programs, we will study and seek to implement them.

## 8 - OUR EXPERIENCE OF DEPLOYMENT ON GROUPS:

- NeoGroupe has deployed NeoWinners & NeoScreener successfully at major groups (Radio France, 50 stations, 800 users, 2 years - RTBF Belgium 20 stations, 100 users).