NeoGroupe
WORKFLOW SOFTWARE

Workflow**Software**

Software applications for small to large-scale businesses, radio and television broadcasters

1 TALK SHOW MANAGEMENT SOFTWARE

NeoScreener
LIVE CALL SCREENING

Calls - Screeners - Hosts - Chat - Outside Broadcasts - Social - History - Banned Callers - Segments

NeoScreener is a software application that allows Live Talk Shows to handle the flow of incoming phone calls. It enhances the communication between the Call Screeners and the Host during Radio and Television shows.

WHY SELECTING NEOSCREENER ?

- The Talk Show industry reference product
- Different screen layouts for Talent and Screeners
- Easy screener / Talent communication
- Calls history database
- Caller ID and priorities
- Prep. sheet for upcoming shows
- Chat between users

- Unwanted callers management
- Interfaced with Website / SMS / Emails
- Management of incoming and outgoing calls during Talk shows
- Instant callback
- Strong database with search fields and reports
- Multistations
- Audio recording

INTERFACES WITH OTHER NEOGROUPE PRODUCTS

Flag your winners thanks to NeoWinners and allow your listeners to send comments to a show via your Website, Facebook, Twitter and SMS with NeoAgent.

Incoming Phone call

Screener

Call card

Talent

AEQ Systel IP, **Telos**, VX, HX6, IQ6 **AVT** THipPro, TH6

USE CASES

- <u>Self-op host:</u> winner recognition before they pick up the phone and easy call-back from a received text message.

- <u>On air:</u> calls reception and listener screening by one or several operators prior to the presentation of all calls to the host.

NeoScreener
LIVE CALL SCREENING

2 PROMO MANAGEMENT SOFTWARE

NeoWinners
MEDIA CRM

Contests - Giveaways - Guest lists - Prizes - Live reads - Winners

NeoWinners is a Prizes / Winners / Contests inventory software system helping stations organize promotion.

WHY SELECTING NEOWINNERS ?

- User friendly interface
- Hundreds of features
- Clear display of information
- Easy scheduling
- Single centralized database
- Statistics and reports
- Winners traceability

- Interfaces with Social Media
- Better efficiency for your Promo department
- Multistation
- GDPR / PDPA / CCPA personal data protection laws compliant
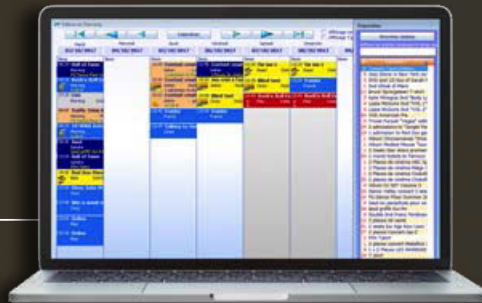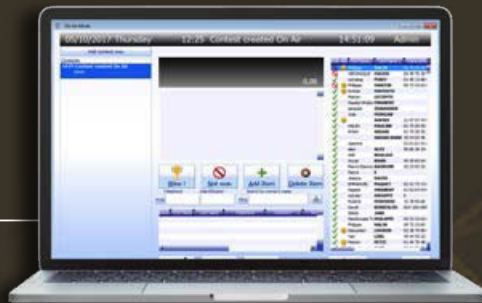
GIVEAWAYS

CONTEST WORKFLOW

Prizes stock

Scheduling

On-Air giveaway

Delivery / Reports

TECHNICAL DETAILS

- Unfulfilled contests reporting.
- Automatic database limiting in the past.
- Active directory interfacing.
- Remote access: one promo exec can operate several radios stations' contests from one single place.
- Automatic blocking of winners based on their winning date.

USE CASES

- Avoid giving out more prizes than you have available.
- Make sure your hosts do not forget to run your giveaways or scripts.
- Get a professional follow up on your contests, from schedule to delivery and execution.

NW NeoWinners
MEDIA CRM

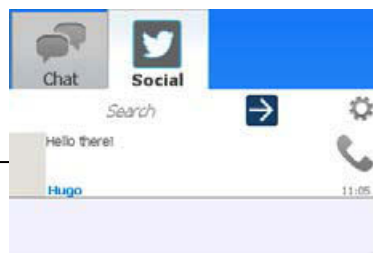# 3 SOCIAL MEDIA AND WEB INTERFACING

Adds SMS – Website – Facebook – Twitter – Inputs from your audience into your NeoWinners – NeoScreener databases

NeoAgent enhances all interactions between the radio and the audience. If paired with NeoScreener, NeoAgent allows instant callbacks.

LISTENERS WORKSTATIONS

Webform

Webform

Social Tab

Contact List

RADIO WORKSTATIONS

INGEST

MODERATION

PUBLISHING

TV

Website

Talent

Screener

NeoScreener Studio

Telephony system

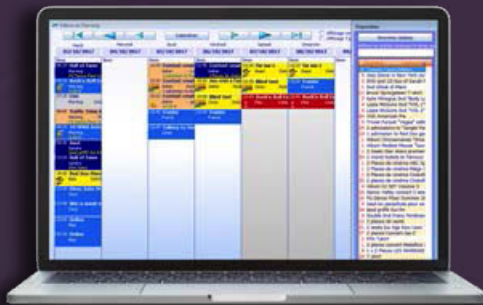Desktop Director

NeoAgent NETWORKS

TECHNICAL DETAILS

- XML Web Service
- Operates on Windows / Apache, Windows / IIS
- Multi-radios
- Easy remote installation
- Operates on any NW or NS DataBase
- Data storage available
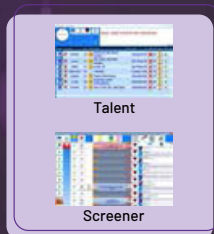- Hosted on a fail-over IP system and on two different redundant sites
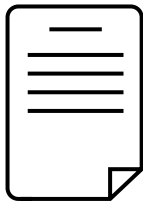
USE CASE

Your listeners register themselves to the contest in the NeoWinners database. Only select the winner.

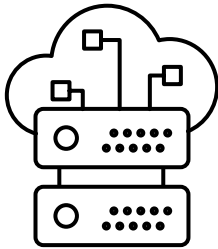# 4 BUDGET, PURCHASING, ASSET AND INVENTORY MANAGEMENT

NBS NeoGroupe BUSINESS SYSTEM

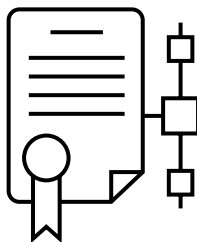**Budget – Purchasing – Inventory – Barcode – Asset Tracking**

BUDGET

- Budget per project or site
- Instant budget totals
- Budget validation by management

PURCHASING

- Automatic purchase order generation
- Reduce purchase request processing time
- Single data entry
- Transmission to upper level for approval

ASSET & INVENTORY

- Barcodes labels printing
- Serialized items management
- More than 120 fields: *finance / accounting / loans*
- Attached documents: *invoices / configuration files / holders / manuals*
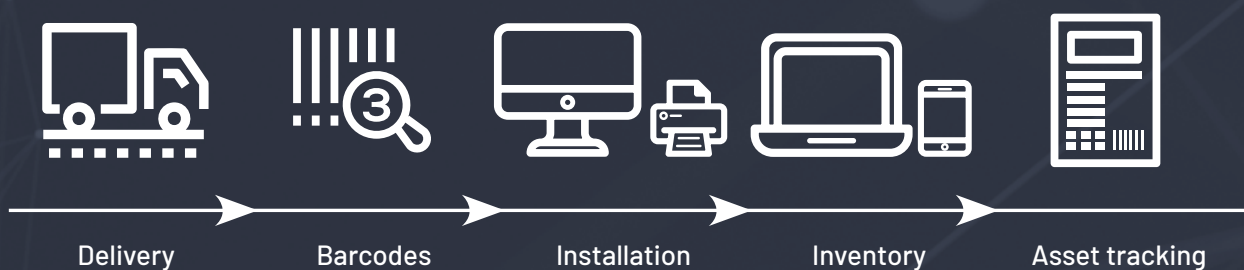- Inventory system

NBS accelerates administrative processing by avoiding multiple entries. With a common database, NBS eases all information exchange between Management, Accounting and Technical Services.

NBS WORKFLOW

BUDGET & PURCHASING MODULE

Purchase request → Accounting → Manager → Purchase order → Delivery

ASSET & INVENTORY MODULE

Delivery → Barcodes → Installation → Inventory → Asset tracking

SMARTPHONE APPLICATION

USE CASE

You have given a lot of equipment to your remote employees? NBS allows you to track who has the equipement piece and have a permanent inventory.

NBS NeoGroupe
BUSINESS SYSTEM

OPTIONS

NeoWinners SMART

An iOS Android application that runs on Tablets and Smartphones.

NeoWinners on-air module has been ported to Mobile devices so that your teams can operate contests while on a remote, accessing the station's database.

NeoScreener SMART

iOS Android Application for Tablets.

It replaces the « Talent » screen of NeoScreener, allows to set calls on air and to communicate with the studio.

Developed for remotes, NeoScreenerSmart works anywhere using 4G/5G .

NeoWinners ROBOT

The application sends email notifications to all appropriate users according to actions and events occurring in the database.

Information such as expired guests lists, current day winners, modifications of a category, report of unfulfilled contests can automatically be sent by NeoWinnersRobot.
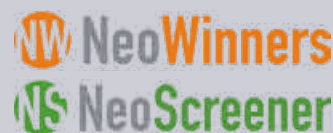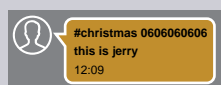
ACTIVE DIRECTORY LINK

Windows executable service that enables Active Directory lookup for all NeoGroupe applications. This service performs a lookup in the Active Directory, and allows to enable Single Sign On (SSO).

Users do not need to enter a password or a login as their Active directory account is tested.

PUSH / PULL SERVICES

AUTOMATE REGISTRATIONS TO CONTESTS AND AUTOMATE CALL CARDS
INGEST RSS FEEDS IN NeoWinners / REDIRECT MESSAGES ACCORDING TO KEYWORDS

#christmas 0606060606
this is jerry
12:09

FLUX RSS

HF

NeoWinners
NeoScreener

SERVICES

DATABASES HOSTING IN CLOUD

We can host your database internally in one of our eight data centers (in your area) while operating a live data replication on another server as well.

Data replication happens every hour and there are file backups for 30 days in the past on five different physical sites (every 24Hours). The database size is limited to either 5 or 25 Gigabytes. It eases the maintenance on your installations and frees up one computer or server.

TRAINING

NeoGroupe supplies trainings in order to master freshly installed software, as well as how to operate new functions.

Our training sessions are either performed on site or remotely.

We adapt our training scheme to your needs.

Training time will depend on the numbers of persons to train, and the product you purchased.

DATA CONVERSION

We can convert and uniform your existing data sets to import in our applications databases.

HARDWARE

Label printer

Used in NeoWinners to print individual shipping, addresses label or in NBS to print barcodes for inventory items.
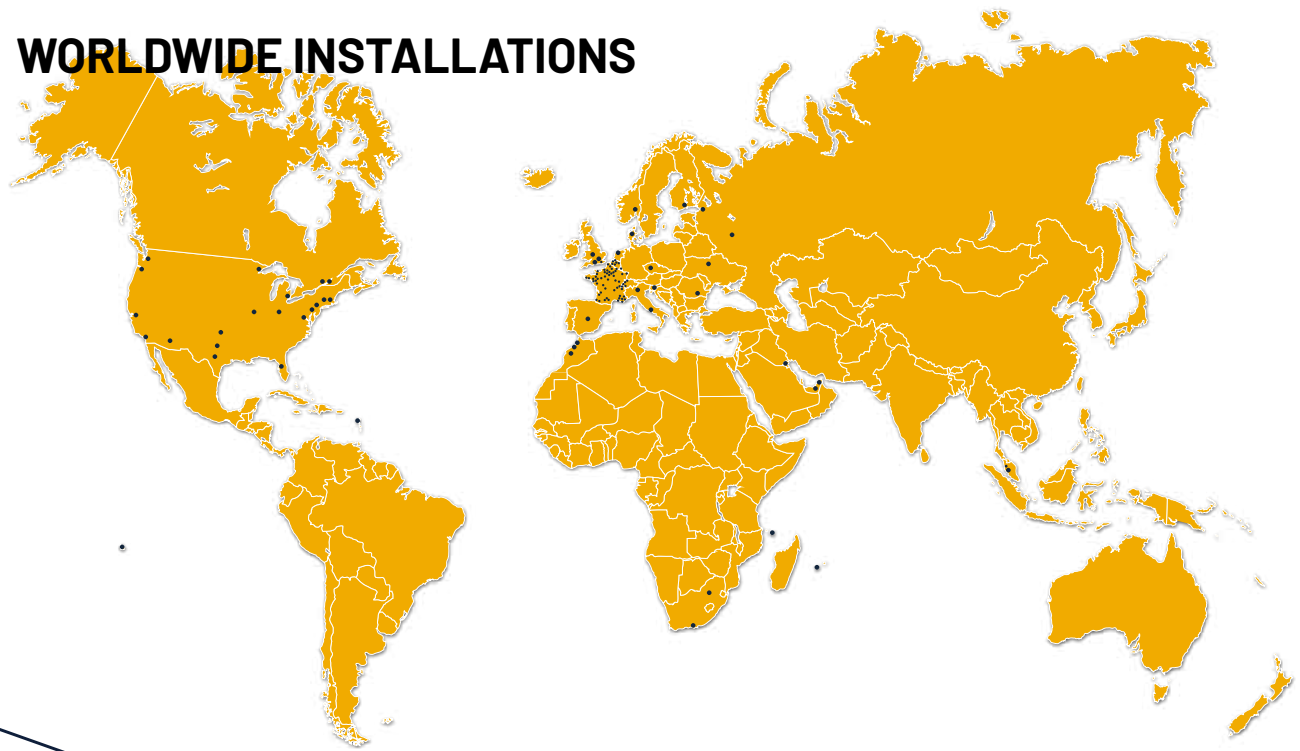
Bluetooth Barcodes Reader

Used with NeoWinners / NBS Bluetooth Interface

WORLDWIDE INSTALLATIONS

About
NeoGroupe

Founded in 2002, NeoGroupe manufactures software applications for small to large-scale businesses, including radio and television broadcasters. NeoGroupe's applications feature intuitive functionality and enhance the workflow between individuals in a business environment. The company develops standard and tailor-made solutions based around its extensive media workflow experience and boasts a variety of customers ranging from high-profile talk shows to major public organizations worldwide. Applications include contest management, call screening, SMS website audience interaction, budgets, purchasing and hardware inventory solutions.

Headquartered near Paris, France, the NeoGroupe global customer base includes Radio France, Sirius Satellite Radio (The Howard Stern Show), Audacy (ex CBS), Premiere Radio Networks, Salem Communications, Home Shopping Network (HSN®), Clear Channel Communications, ZIOO, Univision Radio, Astro Malaysia, MediaCorp Singapore, Réseau Outre-Mer 1ère, RTL2, Fun Radio, Radio-Télévision Belge de la Communauté Française (RTBF), NRJ, Nostalgie, Europa Plus Russia, and Media Prima Malaysia.

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